



FOR IMMEDIATE RELEASE

Marathon Coach to Open California Dealership

COBURG, OR, August 3, 2007 -- Marathon Coach, Inc., the world's largest Prevost bus converter, announced they will be opening a Marathon sales and service dealership in Southern California in late 2007. Located east of Riverside in Beaumont at 101 California Avenue, the 51,000-square-foot facility is situated on three acres of land. Twelve service stalls are initially planned and additional space will be devoted to service operations as needed. A custom designed indoor sales display/delivery area promises to be popular with customers. Marathon Coach California will also offer an innovative indoor coach storage/valet service at the facility.

"Opening a California dealership is an exciting step forward for Marathon Coach," said Marathon President and COO Steve Schoellhorn. "We have been pursuing a California facility for several years now, and I am confident our customers will enjoy the convenience of the location and the quality of services that Marathon Coach California will offer. Expanding our service network to provide the high level of service our coach owners expect and deserve is a top priority for Marathon."

The new dealership will be easy to access, located just blocks away from Interstate 10 and Highway 79 in Beaumont. It is within reasonable driving distance from entertainment capitals Los Angeles, Las Vegas, and San Diego, and is less than one hour from the many Palm Springs area luxury RV resorts. As an added convenience, Prevost Car's Mira Loma service facility is located just 36 miles away.

Marathon Coach California will join the network of Marathon sales and service facilities that includes locations in Oregon and Florida, as well as an independent dealer in Texas.

For more information about Marathon Coach California, please visit their website at www.marathoncoachca.com. For more information about Marathon Coach, Inc., please visit www.marathoncoach.com.

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