

## A NOTE FROM CHARLIE



It is our pleasure to send you this spring issue of *The Mamentime*, and to once again thank you for your continuing support of Marathon Coach. When I think of Marathon, I am reminded that our company is not restricted to us as employees, but also includes all of you who have purchased our products during the past 20+ years. The song title, "We are Family," rings in my head as I think about our appreciation for you, and how your satisfaction is essential to our success in achieving the "family dynamic" we aspire to as an organization.

We feel blessed and thankful for the opportunity that is set before us. The bus conversion industry has benefited from a great deal of national exposure during the past couple of years resulting in a significant increase of new customers coming to our marketplace. During 2004, we welcomed 21 first-time buyers of new Marathon conversions, and a total of 71 first-time Marathon customers. With the continued support of our current owners, these new customers represent a significant increase in our industry market share, which further extends our position as Prevost's largest shell conversion company.

In order to meet current and future demand, we plan to increase our production level by 20% in 2005. You should see the result of finished coaches in our

sales and service facilities by late spring or early summer. Until then, I know our salespeople will be pleased to provide you with information on any of our coaches currently in the production process.

In November of this year, we will complete our 1,000th Marathon coach. Throughout the year, we will be celebrating this momentous accomplishment (a first in our industry) by building several special "Champion Edition" coaches. I hope you have the opportunity to consider one of these uniquely designed coaches. We are excited to see who will own the 1000th edition of Marathon; maybe it will be you.

More people than ever are excited about the opportunity to travel our beautiful country with their family and friends. We have some great opportunities through the Marathon Coach Club to help you plan some fun activities. I hope you will take time to look at the rallies scheduled for 2005, and thank you to all who participate and help make the Marathon Club so much fun; it's a huge benefit in owning a Marathon coach.

In your travels, we hope you will include a visit to one of our facilities to say hello, or to have us take care of your service needs. We have wonderful service staffs in all of our locations who are eager to

serve you. In late summer of this year we will begin our expansion of the Florida facility, which will include an indoor display area and five additional service bays. In order to expand our total service capacity, we are also considering the addition of a service facility in southern California to better serve our west coast clientele.

In closing, we thank you always for your support, and to President Bush and all those who serve with him to protect us, we are forever appreciative and thankful. Our hope is for your safe travels.

A handwritten signature in black ink that reads "Charlie Myers". The signature is written in a cursive, flowing style.

Charlie Myers  
President  
Marathon Coach, Inc.