



Excellence by Design

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Marathon Coach Frequently Asked Questions

Q: Who is Marathon?

A: Marathon Coach, Inc. is the world's largest luxury bus converter and dealer. Using new commercial bus chassis supplied by Prevost Car Inc., Marathon custom produces the luxury motorcoaches equipped with the finest materials and advanced components and technology available. Marathon's world headquarters is located in Coburg, Ore. with sales and service facilities also in San Antonio, Fla. and Grand Prairie, Texas.

Q: How are Marathon coaches different from regular motorhomes?

A: Because we do not mass produce our coaches, no two are ever the same. Luxury, high-end Marathon coaches feature all of the amenities found in custom-designed luxury homes, such as imported leathers, fine fabrics, and stunning stone and woodwork. All Marathon coaches are equipped with exclusive technologies, such as TechLink, an electrical networking system, and high-end audio/video equipment such as multiple flat-screen HDTVs and surround sound, which is remotely controlled by the universal remote Crestron control system.

Q: Who is Prevost?

A: The buses Marathon converts are manufactured by Prevost Car in Quebec, Canada. Prevost also makes seated buses used by charter and tour operators. The bus shells are driven from Prevost's Quebec facility to Marathon's conversion facility in Coburg, Ore., a cross-continent road trip. The Prevost shell is the starting point in the conversion process for each luxury Marathon coach.

Q: How long has Marathon been in business?

A: Marathon Coach started up in 1983 with only a handful of employees building one coach at a time. It now employs hundreds. Please see our history section for more details.

Q: Do mainly celebrities buy Marathon coaches

A: No. Although Marathon does have clients from the entertainment industry and NASCAR, most of our customers are successful retired or semi-retired people who enjoy the coaching lifestyle and desire the finest of luxury coaches.

Q: What do people do with their coaches?

A: Coach owners use their buses in a variety of ways. Some use their coach in conjunction with hobbies, such as photography, hunting, or dog and horse shows. Others enjoy family gatherings or staying at luxury RV resorts that include amenities such as spas, entertainment, and golf or tennis. Marathon coaches are great for sporting events—host a tailgate party or avoid the hassle of hotels at NASCAR races. Marathon coach owners also participate in Marathon Club sponsored events that bring friends together for fun and entertainment at exciting locales.

Q: How long does it take to build a Marathon?

A: Building a coach is a 16-week process that requires 5,000-10,000 hours of labor depending on the complexity of the custom coach. A custom-built coach, on average, takes approximately six to nine months to complete.

Q: Can you custom-build your own coach?

A: Absolutely! Marathon is capable of accommodating the most discerning of tastes. Marathon's expert team of engineers and interior and exterior designers take you through the process from start to finish—from choosing a floorplan and decorating the interior to designing a fabulous exterior paint scheme.

Q: What advanced technology is in a Marathon coach?

A: Exclusive Marathon technologies, such as TechLink, an electrical networking system, and Freedom Plus, an automated sewer hose system, were specifically developed to make coach operations easier. All Marathon coaches are equipped with Crestron Remote Control Systems, a remote control unit that replaces multiple units and operates coach audio/visual systems, automatic window blinds, air conditioning and lighting fixtures at the touch of a button. Coach home-theater with surround sound capabilities includes DVD components and multiple, large-screen, high definition televisions with in-motion satellite television, satellite radio and internet reception.

Q: What are the prices of the Marathon line?

A: New coaches range in price from \$1.5 to \$2.5 million; top-quality pre-owned coaches begin at \$200,000. Our experienced service technicians thoroughly inspect, detail and service all in-stock, pre-owned coaches before guaranteeing a limited, six-month warranty on select coaches.

Q: Does Marathon provide coach financing?

A: Yes. Marathon Coach offers a variety of flexible financing programs to coach owners. Please contact us for more information.

Q: Does Marathon sell pre-owned coaches?

A: Yes. A pre-owned coach is a great value. Under Marathon's exclusive "Continued Excellence" program, trained technicians perform interior and exterior, bumper-to-bumper inspections and apply quality reconditioning processes to each pre-owned Marathon coach. Upon certification, select coaches are awarded a six-month, limited warranty.

Q: Does Marathon take trade-ins?

A: Yes. We take in all kinds of trade-ins. Whether it is an older bus conversion, a fifth wheel trailer or a motorhome, we'll take it in trade. We've seen a little of everything come in trade, including coaches as far back as 1955 to a one week old Class A motorhome. Marathon is also a great place to find these clean units available for sale as well.

Q: What type of service can you expect at Marathon Coach?

A: At Marathon, the purchase of a coach is only the beginning of our relationship with the customer. Because providing the best service possible to our customers is one of our company's core values, we welcome them into our family, and then strive to ensure that our "new" family member is well taken care of. At all of three convenient Marathon locations in Oregon, Florida and Texas, our friendly staff offer personalized service that focuses completely on satisfying the needs of our bus owners. Additionally, Marathon's technical support department provides individual, specialized attention even after hours.

Q: What is a bus conversion?

A: Put simply, a bus conversion is a bus chassis that's been converted to a luxury motorcoach. Marathon Coach is proud to have built the most Prevost bus conversions of any company. Prevost produces the strongest, safest, most durable chassis in the RV industry. Because the Prevost chassis was designed for the business of transporting people hundreds of miles each and every day for years on end, its structure is durable with a longevity missing from the typical RV. Unlike typical Class A motorhomes, when you own a Marathon Coach built on a Prevost bus chassis, you have a motorcoach that's a benchmark for structural integrity, durability, reliability, safety and comfort that was developed specifically for the RVing lifestyle, yet design to travel well over a million miles. These motorcoaches retain their resale value even decades later, which is unlike any other RV on the road. You simply need to take a test drive to feel the difference of a truly refined ride.

Q: Can you fix my Class A motorhome?

A: Yes. In addition to servicing Marathon coaches, all Marathon's service facilities also provide service on any Prevost brand coach as well as other luxury Class A RVs. For more information, contact any Marathon service center.

Q: What if I love my current coach, but want a more modern paint job?

A: From minor repairs to full strip and complete restylings, Marathon's M Exterior Creations team is ready to make your vision a reality.

Q: Are you pet friendly?

A: Yes. Not only do we encourage owners to bring their pets to visit, we've occasionally been known to set up an impromptu photo shoot for our furry friends. See our blog for more details.

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