

Marathon California's Sales Team



Left to right: Ken Mitchell, Mark Croft, and Scott Boulay.

by Sharleen Nelson

It's hard to believe an entire year has passed since Marathon Coach California opened its doors. To complement its service department, Marathon Coach California is pleased to announce it has launched its sales operation, and three talented and dedicated sales professionals have joined the Marathon family.

Sales Manager Mark Croft has worked in the luxury division of the motorhome RV industry for 23 years and has a broad background in the southern California RV market. Mark was born and raised in sunny Newport Beach, California. He and his wife are both avid chefs, and are also into classic cars and hotrods. Mark also collects guitars. He has been playing since the age of seven and owns an extensive guitar collection. In addition to directing the sales effort in Beaumont, Mark is also in charge of Marathon Coach California's storage program, which offers premium safe and secure indoor coach storage for as many as 20 coaches.

Sales Associate Scott Boulay has vast experience selling both Class A RVs and Prevost conversions, having worked previously with large dealerships in North Carolina, Georgia, and Tennessee. Scott loves to play golf and enjoys boating, and he and his wife like to travel.

Growing up in New England, Scott's family always owned motorhomes, but he got his start in the RV business after moving to North Carolina, where he drove a bus conversion for a NASCAR team.

Sales Associate Ken Mitchell has been working in the Class A motorhome industry for six years and has served as a general manager of a dealership for the past four. A veteran of Desert Storm, he served in the United States Air Force for eight years. After leaving the military, he worked as a patrol sergeant and SWAT team commander. Ken and his wife Cynthia have 5 children (3 boys and 2 girls), ranging in age from 6 to 18. In his spare time, Ken enjoys skydiving, weight training, honing his martial arts skills, and building hotrods.

Situated on 3 acres, the 51,000-square-foot Beaumont facility is fully equipped with 15 service bays, 3 of which serve as indoor display and delivery areas. Whether you're remodeling your coach, having routine maintenance done, or purchasing a new or pre-owned luxury coach, Marathon Coach California staff is committed to providing excellent service. Call 800-765-9918 for more information. •