

# Message from Steve

## Steve Schoellhorn



*Marathon Coach Florida. Above: Dotted lines indicate the newly expanded area. Below: A few of the 25 additional coach parking spaces.*

I hope you and your family are enjoying a wonderful holiday season. 2007 was a very busy, yet exciting year at Marathon Coach. It is my pleasure to update you on a few of the major happenings in the Marathon world.

### **Marathon Coach Florida Expansion**

Last March, we broke ground on a major expansion project that would add 10,000-square-foot to the existing facility and almost double Marathon Coach Florida's service capacity. Completed in December, the expanded facility includes six new service bays behind the existing bays; the first two bays in the current building have been converted into an enclosed, air-conditioned delivery and display space. The customer service lounge and office areas have been completely redesigned and upgraded to provide enhanced customer comfort throughout the sales and service process. Additionally, 25 new 50-amp coach parking spaces have been added, with access to a newly paved road that connects the new building section at the rear of the property.

To celebrate completion of the project, Marathon Coach Florida is hosting an open house for the RV public throughout the month of January.





*Marathon Coach California.*

Please stop by Marathon Coach Florida at your earliest convenience; I am confident you will be impressed with our improvements.

**Marathon Coach California Is Now Open**

Another project years in the making, we are extremely excited that Marathon Coach California is now open to serve our customers. Located in Beaumont, California, the 51,000-square-foot facility houses 12 service stalls, a custom-designed indoor sales display/delivery area, and an indoor coach storage/valet service. The facility is conveniently located just off I-10 between Riverside and Palm Springs, and is within easy driving distance of the Palm Springs-area luxury RV resorts and Prevost Car's Mira Loma service center. Expanding our service network so we continue to provide the high level of service our coach owners expect and deserve is a top priority for us. Please visit Marathon Coach California to see the facility and meet Service Manager Roger Beauchemin and his service team.

**First Prevost H3-45 Quad-Slide Coach**

In November, Marathon was proud to make bus conversion history by unveiling coach #1123, the industry's first quad-slide Prevost H3-45. The quad-slide project was a two-year cooperative effort between Marathon and Valid Manufacturing, our "H" slide-out provider. I would like to thank the entire Valid Manufacturing team for their innovation, professionalism and, most importantly, the high quality of their slide-outs. With the added space of four slide-outs, coach #1123 offers a spacious, yet

comfortable backdrop for family living and entertaining.

For more information about coach #1123, please see the feature coach profile on pages 10-12 in this issue.

**Past Marathon Club President Bill Nurcombe**

The San Diego rally in October marked the end of Bill Nurcombe's two-year term as Marathon Coach Club president. Bill's calming, skilled leadership through some interesting times were critical to the club's continued strength and success. Bill was a pleasure to work with; I will always appreciate his steadfast commitment to the relationship between Marathon Coach and Marathon Coach Club. I sincerely thank Bill, and his wife Carol, for their friendship to Marathon.

Please join me in welcoming the new club officers, especially President Tom Strouth. Tom most recently served the club as vice president. The Marathon club is in excellent hands with Tom at the helm, assisted by Vice President Lou Watson, and Secretary and Treasurer Katherine Melbern.

Wishing all of you a healthy and prosperous 2008. Happy travels,

A handwritten signature in black ink, appearing to read "Steve Schoellhorn". The signature is fluid and cursive, with a long horizontal stroke at the end.

Steve Schoellhorn  
President/COO  
Marathon Coach