

A NOTE FROM CHARLIE:

Thank you for your continued help to us at Marathon Coach to realize our dreams and aspirations. We are fortunate to have not only the support of our wonderful customers, but also of our company ownership, which has taken a vision and seen it through to reality.

Marathon Coach is approaching 15 years under the ownership of Bob Schoellhorn. When Bob decided to take Marathon under his wing, he brought a vision for a new kind of bus-conversion company. The elements of this vision were financial stability, long-term planning, retention of dedicated and talented employees, unparalleled facilities, innovative and reliable products, and the very best customer service in the industry. The difference in Bob's vision, versus most other people's, has been Bob's determination and direction to us, his employees, that we follow with an unwavering commitment.

I have never known anyone with a more competitive spirit than Bob. Whether he is competing personally, or supporting his favorite team, his desire to be on the winning side is evident. Since the beginning of Bob's ownership, his influence can be seen within our organization. A healthy sense exists to guard against ever being satisfied with the status quo, or for good enough *ever* being good *enough*. My hope is you realize this as being a value in your ownership of

our product as we strive for continual improvement.

We are at the mid-year point of our 2005 business plan, and we are extremely excited about our prospect for another banner year. Our growth continues at a healthy pace, in spite of the tenuous market you read about. As previously announced, our production is running at record levels: This fall we will complete our 1000th Marathon conversion. This is a huge accomplishment within our industry.

We are pleased to announce some new product offerings during the balance of the year, which will include the introduction of new floorplans for our H3-45 triple-slides. These plans will feature rear bath options, larger slide-out rooms, and expanded storage features. These offerings are limited as a result of their lead time, so don't delay in contacting your favorite salesperson for a presentation.

With each milestone of production we meet, it clearly points to the need for additional service capacity. To ensure that we are continuing our dedication to the vision of providing the outstanding customer service you deserve, this fall we are moving forward with our facility expansion in Florida. We also plan for our southern California service presence to be operational in the spring of 2006.

As you receive this issue of *The Maratime*, I hope you are



in the process of preparing for Marathon Coach Club's *Great Northwest Michigan Rally*, which takes place June 24-29. If not the Michigan event, how about the September 20-25 *Utah Rally Extraordinaire!*, or Marathon's November 9-13 *NASCAR, Phoenix Rally*? These events are all outstanding opportunities for you to use your coach and to get together with some wonderful folks. Thank you to club members Gordon and Sharon Svoboda, Chuck and Sue Wentworth, and Joe Glessner and Pat Shoemaker-Glessner for their generosity of time and effort to host these great rallies.

We look forward to seeing you soon, and pray for good times and safe travels for everyone.

Charlie Myers
President
Marathon Coach, Inc.