



*Open for Business*



*Marathon Coach California*

by Sharleen Nelson

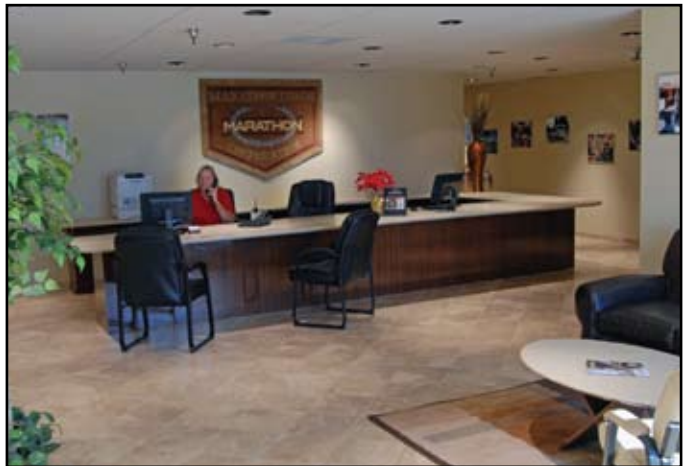
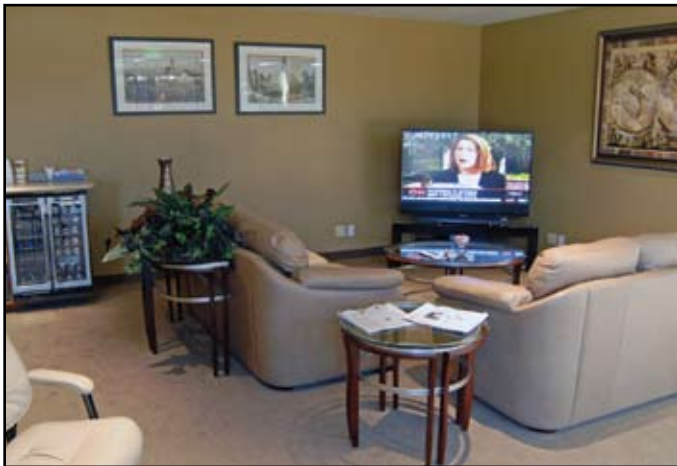
**M**arathon Coach is pleased to announce the opening of its brand new service facility in sunny Beaumont, California. Located at 101 California Street, Marathon Coach California joins the company's existing network of service facilities. It took three years to acquire a location that met Marathon's criteria: First, finding a spot large enough to accommodate the facility; and second, making sure the chosen location would provide customers with easy access, not only to the facility itself, but also to area services and surrounding luxury RV resorts, shopping, and attractions.

"Expanding our service network to provide the high level of service our coach owners expect and deserve was a top priority for Marathon," said Marathon President and COO Steve Schoellhorn. "Marathon Coach California is an exciting step forward for our company and will be a key part of our growth in coming years."

Situated on 3 acres, the 51,000-square-foot facility is fully equipped with 15 service bays—3 of which serve as indoor display and

delivery areas—to accommodate its southern California and surrounding area customers. Marathon Coach California's friendly and dedicated support staff and its team of skilled technicians are geared up to provide customers with not only outstanding service, but also a comfortable and satisfying experience. "We do everything from a simple lube, oil, and filter change on the engine and generators, up to major remodel work if that's what is needed, or if that's what the customer wants," said Marathon Coach California Service Manager Roger Beauchemin.

In addition to high-quality service, Marathon Coach California offers premium safe and secure indoor coach storage for as many as 20 coaches. In the company's base program, customers receive a free coach wash before and after storage, 30-amp power, holding tank service/water refill, valet in/out service, and guaranteed weekly coach checks. Because some gated communities do not allow coaches to be parked on or near an owner's property, customers are encouraged to consider the benefits of long-term storage. Marathon Coach Califor-



*Relax in one of the company's inviting customer lounges or reception areas.*

nia offers storage space for a year at a time at its safe and enclosed time-controlled facility.

Many other services are available upon request in the coach storage program. Customers can have their coach detailed and refueled; they can store their tow car, be transported to or from the airport, or take advantage of the facilities' linen and shopping services. "If a customer calls and wants to take the coach out for the weekend, but they don't have time to stock it, we'll send somebody down the

street to the grocery store with their list and stock the refrigerator for them," Beauchemin said. And, as with all of Marathon's facilities, California has hookups and a gated yard for overnight stays.

The inside of Marathon Coach California's center of operations is spacious, comfortable, and customer-centric. Mirroring the exquisite interior of a luxury Marathon coach, stunning high-end floor tiles, distinctive décor, and soft lighting create inviting areas for customers to



*Marathon Coach California's support staff and team of skilled technicians are eager to greet customers and provide excellent customer service.*

relax and feel pampered. While their coach is being serviced, customers can unwind in one of two customer lounges or visit the media room, which is equipped with two built-in workstations, wireless Internet service, and telephones. Because the company's top priority is putting the customer's needs first, small details such as rolled-up washcloths, scented soaps, and hand lotions in the restrooms provide an added exclusive treatment that Marathon customers deserve.

The Beaumont location is also close to entertainment venues and shopping. An outlet mall and a casino are within close proximity, and Beaumont provides an ideal central location for some of southern California's most exciting attractions: it's about 40 miles to Disneyland, 60 miles to the beach, and 30 miles

to the mountains. The new facility is also conveniently located within driving distance from Los Angeles, Las Vegas, and San Diego, as well as Palm Springs-area luxury RV resorts and Prevost Car's Mira Loma service center.

"I am confident our customers will enjoy the convenience of the location and the quality of services that Marathon Coach California has to offer," Beauchemin said.

Please visit Marathon Coach California to see the facility and meet Roger and his service team. To schedule a service appointment, please call (800) 765-9918. •