

# *Let Marathon Custom Build the Coach of Your Dreams*



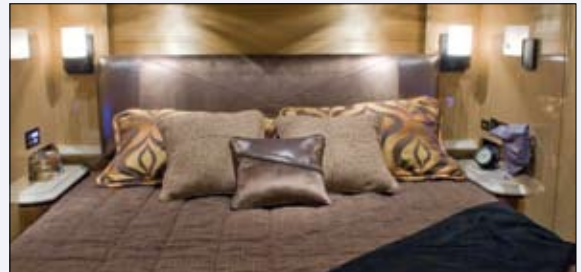
by Sharleen Nelson

Imagine enjoying the comfort of a luxury home away from home, designed the way you want it, on your schedule. If you have ever had a custom home built, you know how complex it can be. With full-service interior design, exterior paint, and production departments situated under one roof, Marathon Coach—the world's largest Prevost converter—has streamlined its coach-building process. Whether you design your coach for vacationing with your family, entertaining, conducting business, or simply for relaxing, your custom-designed Marathon coach features all the luxury amenities of home or office in a spacious and welcoming environment that reflects who you are.

Because Marathon Coach has designed and built almost 1,200 quality, custom-designed bus conversions, you are in good hands. With deluxe features ranging from fine, hand-built cabinetry, imported leathers, and stunning

stone and woodwork, to complex and innovative A/V and mechanical/electrical systems, as many as four slideouts and exterior paint designs that have garnered worldwide recognition, our experienced designers and craftspeople invest their time, integrity, and pride into building your luxury Marathon coach. And when you join the Marathon family, our talented and friendly team of professional engineers and designers work with you exclusively to craft your dream coach. If you can envision it, Marathon Coach can create it.

Tailoring each coach to meet the individual needs of the customer is Marathon's primary goal. Because we understand that people have different hobbies and lifestyles, when a customer has an idea for a custom coach, Marathon listens and tries to accommodate any request. From creating spaces for grandkids and pets, to installing wine cellars and bidets, ideas



for custom coaches are only limited by one's imagination. For example, inside the coach customers have requested 14-carat gold-plated sinks and valances, heated towel bars, a swirl-pool hot tub, a built-in piano, a treadmill, and a crib and playpen. Many coaches feature amenities such as bunk beds, fireplaces, and ceiling fans.

A sometimes overlooked area is the underbelly, or bay sections, of the coach. The underbelly of a coach is particularly well suited for creating space for custom uses. Although the dimensions vary depending on the type of coach and whether there are slideouts, the space underneath can be transformed in a variety of ways—from installing wine coolers, freezers, and built-in barbecues, to extra storage cabinets and closets. One owner's coach underbelly space was transformed into a feline retreat, complete with a playhouse, custom-

made cabinets, and a rope staircase. Another popular item for the bay is a "slide master," a slide with bearings that works like a huge drawer, allowing customers to easily stow and retrieve stored items.

The interior and exterior design of each Marathon coach is unique, and with options for as many four slideouts, the living space of the coach is greatly expanded. Custom built around a Prevost shell, highly skilled craftspeople custom design your coach using only top-quality residential furnishings and appliances, and the most advanced materials, components, and technology available. Marathon's high-quality bus conversions also feature the latest HDMI electronics, including LED TVs and Blu-ray players that deliver a true theatre experience, in-motion, high-definition satellite television reception, entertainment centers, GPS mapping systems, and much more.



### **Made to Order**

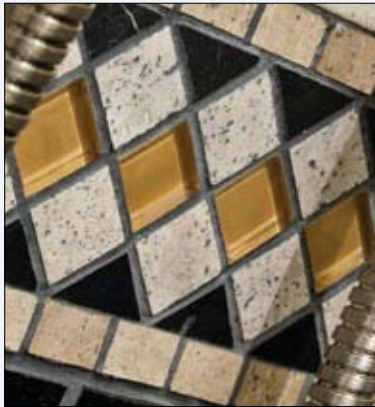
At Marathon, we are committed to making the custom-design process experience as pleasurable for our valued clients as possible—from your first meeting with our professional staff to final delivery of your brand-new, custom-designed coach. Whether you decide to come in and spend a day perusing design options, or provide our designers with an idea you already have, you can be as hands-on during the design phase as you choose. Marathon works hard to accommodate your busy schedule so you can be as involved in the process as you like—whether it involves a comprehensive meeting with our staff in person at the Oregon factory design center, or working together remotely.

Before the project begins, our engineering manager and an interior designer contact you to introduce themselves and get a feel for your vision. Throughout the entire process they are

readily available to discuss the project with you and provide updates. Our experienced professionals guide you step-by-step through the process of creating your dream coach.

Design the floorplan yourself or browse our more than two dozen proven show coach layouts to get ideas. Beginning with the engineering department, you'll work with a skilled project engineer, who translates your ideas to a computer-aided (CAD) software program to create a coach to your exact specifications.

Next, you'll meet with an interior designer, who will help you come up with a design scheme, choosing everything from the upholstery fabric and valances, to the countertops, flooring, and fixtures—the same process as designing a home, but far less complicated. Marathon's professional interior designers have the experience, knowledge, and resources to implement your unique vision. And with thou-



sands of different colors, materials, and styles from which to choose, the creative possibilities are endless.

According to Marathon Coach Interior Designers Jennifer Clausen and Gail Curtis, their job is to listen to the clients' ideas and guide them to a satisfactory end result. "If they want a certain look, I encourage their selections and respect their personal taste," said Curtis. Clausen agrees: "Ultimately, I want the clients to feel comfortable in their environment, and that environment to reflect who they are." "We are here to bring their dreams to light," Curtis said.

The final step in the process is to meet with Linda Aldridge, Marathon's experienced, in-house paint designer, who will work with you one-on-one to create a unique exterior paint concept for your dream coach. Options include anything from a simple design to a mural. Marathon's paint department offers full-

service accommodations and an array of special effects from which to choose, including marbles, textures, shadows, and even pearlescent paints that capture light when sprayed over certain colors.

Every Marathon exterior paint scheme is a custom piece of artwork and the Marathon paint department crew is an integral part of the entire paint process. From pre-prep to the final finish work, each member has a hand in creating the spectacular exteriors of every luxury, custom-designed Marathon coach. "The painters I work with are the best in the industry," said Aldridge.

From order to delivery, your custom "dream" coach will be exactly how you designed it when you take delivery in as little as six months. From concept to completion, your "dream" coach is a phone call away. Become part of the Marathon Coach family today! •