

Coach #1187

Luxury Living Meets High-Tech



by Sharleen Nelson

What do you get when you cross impeccable luxury with the most advanced in electronics' technology? You get Marathon's latest show coach, #1187! Infused with a stroke of subtle sophistication, along with loads of space and all the amenities of an upscale residence, this fabulous coach blends urbane living with high-level electronics to form a sumptuous space for entertaining guests in grand style.

This extraordinary 2010 H3 quad slideout coach features all the exclusive features you'd expect from a custom-designed Marathon coach, but also holds the distinction of being the first motorcoach in the industry to incorporate high-definition multimedia interface (HDMI) technology. (For more about this technology, see the sidebar at the end of this article.) Although the classic lines of the interior

project a sleek, contemporary style, a perfect balance of earth tones—accentuated by rich, organic forms and textures—create a warm and welcoming milieu. "My overall design goal for this coach was to craft an industrial look with a bit of an edgy style, but complement it with a balance of warm and inviting elements," said Marathon Interior Designer Jennifer Clausen. One of the methods for achieving this balance was the inclusion of original photographic artwork, which is displayed throughout the coach. "The photography is the work of one of our own," Clausen said. "Stan Newman, the electrical department division leader at Marathon in Coburg, allowed us to showcase his wonderful Oregon photography."

Another unique feature of this coach is the use of dual-tone laminates. In the salon, the



walls are a light creamy blond hue highlighted by subtle, bamboo-patterned graining, offset by warm, walnut-laminate cabinets in the galley and above the L-shaped, leather and fabric dinette. The dual-tone laminate effect extends into the bedroom suite. Complementing the walls is plush, beige carpeting, contrasted by a dramatic strip of black granite flooring that is separated by keys in the galley. Adding bold texture to the space is the dramatic diamond-shaped ceiling, which features an attention-grabbing pewter and black pattern reminiscent of brushed steel, along with the unique patterned fabric valances and matching smoked acrylic stiles.

Two slideouts in the salon greatly expand the living space for relaxed entertaining. Watch your favorite films in stunning high contrast on the Blu-ray-equipped 46" LED backlit LCD TV

on the coach's stylish residential seating, which includes a comfy fabric sleeper sofa, a black leather recliner, and an oversized ottoman that doubles as a storage unit.

The efficient galley features two pull-out pantries and a double-sided, stainless-steel refrigerator with built-in water and ice dispenser





in the door. Storage is plentiful in this spacious coach. In addition to the pantries, this coach houses four wardrobe closets—one in the hallway and three in the bedroom suite.

Granite flooring picks up again in the bath area, which features two vanities, each with marble-textured solid surfaces, modern polished fixtures, and stylish gold-colored glass tile bands with decorative pewter and copper inserts. The shimmering full-size shower is designed to impress—from the exquisite patina-colored tiles that mimic a metallic, aged-metal-style glass door and polished chrome fixtures—to the use of matching, but smaller, black granite tiles in the shower floor, which create a dramatic floating illusion. The master bedroom suite—with two slideouts—is equally impressive. It includes a king-size bed with overhead storage, and an elegant matching headboard, another special piece that Jennifer designed to add interest. “The headboard adds a little glam,” she said. “It softens the edges, yet gives the bedroom added appeal and sparkle.” Flanking the bed are two nightstands, glass-sconce lighting, and two wardrobes. Additional storage supports the opposing wall, along with a 32" LCD TV and bench seating.

The exterior mimics this coach’s earthy interior in shades of dark brown, rust, cream, and light and dark taupe, accentuated by a gold pinstripe with special air-brushed marbling effects.

For more information about this extraordinary coach or another new or pre-owned Marathon coach, please contact the sales department at any Marathon location, or visit the Web site at www.marathoncoach.com.



Leading the

As the industry leader in the luxury bus-conversion market, Marathon is committed to advancing new technological innovations in its coaches. Marathon is pleased to announce that coach #1187 is the first custom-designed luxury coach in the RV industry to be equipped with the most advanced, integrated electronics on the market today.

Samsung's top-of-the-line system comprises four key audio/video components: Samsung TVs equipped with LED technology for high contrast and vivid colors; a 3D-capable Samsung Blu-ray disc player; digital TV tuners; and Crestron's DigitalMedia™ DM-8x8 switcher.

Coach #1187 is equipped with 4 Samsung TVs: a 46" and a 22" in the salon; and two 32" TVs, one in the bedroom, and another in the entertainment center of the coach's bay. Each Samsung TV offers the latest in LED technology, delivering pictures with high contrast and vivid colors. Additionally, each TV is equipped with a built-in tuner for HD off-air antenna channels. The televisions also feature 1080P resolution, the highest resolution available for delivering the finest picture quality. The latest in Blu-ray technology via the Samsung Blu-ray disc player is distributed to all TVs, including 3D capabilities for the 46" TV in the salon. Digital TV tuners allow the system to distribute cable TV to all the TVs via two stand-alone units that feature easy to use, on-screen guides and menus.

The Crestron switcher completes coach #1187's system by delivering advanced HD, multi-room AV signals that support Blu-ray players, HDTV receivers, digital media servers, computers, and all other AV devices. The best media switcher available on the market—the Crestron DigitalMedia™ switcher—has



Way in Technology



won numerous industry awards for technology and innovation, and has been used in the new Cowboys' Stadium luxury suites, as well as at the 2010 Winter Olympic Games.

Crestron's DigitalMedia™ is the first complete HD, multi-room AV distribution system that allows any mix of uncompressed digital video and audio signal sources to be distributed throughout the coach from one centralized location. The switcher is capable of handling as many as

eight video sources, converts analog signals to digital HDMI formats, and supports computer video resolutions, as well as HD 1080P high-resolution formats. The switcher also has the ability to display programs from a computer on multiple screens simultaneously. Moreover, all of the features listed are easily controlled with one touch of a button using Crestron's user-friendly, menu-driven remote. •