

## A NOTE FROM CHARLIE

Greetings from "The Land of Oz:" Coburg, Oregon, where the hills are green, the skies are powder blue, and the summer sun shines brightly with a temperature of 75 degrees. You guessed it—it's the end of another beautiful summer in Oregon, the four months of each year we look forward to. We always hope your summer travels include a trip to the Northwest and to Marathon World Headquarters. This summer was especially exciting because we hosted Marathon's "Summer Gala," in conjunction with the Prevost Prouds and FMCA August conventions.

On behalf of Marathon's employees, we extend a big "thank you" for your continued support of our company. At the beginning of the year, we were excited about our business prospects for 2004, and we have not been disappointed. Our sales rate has continued to exceed our rate of production through the first half of the year. As a result, our new coach inventory remains below normal. I'm sure you have noticed this as you have visited our retail locations. The result for you, as you consider a new Marathon coach, is the availability of the latest in innovations from both Marathon and Prevost Car.

In July we began delivering new 2005 XLVII Prevost shells (2006 Marathon models), with the latest Marathon Coach conversion features. Prevost has made an early introduction of these new

shells, which feature a new headlight assembly design, and the 14-liter, 515-horsepower Series 60 Detroit engine. When you drive one, I guarantee you will notice a difference in performance and handling. Marathon will be introducing two new floorplans in these shells, the "Sun Valley" and "Grand Cayman," which will be available for your viewing this September. Please contact one of our salespeople or visit our website, [www.marathoncoach.com](http://www.marathoncoach.com), for details about these outstanding designs. If coach #929 is not sold before completion, we plan to have it on display in October at Marathon Coach Club's L.A. "Hollywood" Rally. This coach will be a *Triumph Edition* and will feature the newly introduced "Sun Valley" design.

We hope you can join fellow club members for one of the fall events, either the L.A. "Hollywood" Rally (October 26-31), or the NASCAR® Phoenix Race Rally (November 3-7). Because space is limited for both these events, please contact Deb Johnson soon to reserve a space. We are anticipating some exciting surprises during the "Hollywood" rally, and with the new Nextel Championship Point System in place, the final race during the Phoenix rally will be a critical win for several drivers as they compete for the 2004 championship.

As an employee group we are most appreciative of our company owner, Bob Schoellhorn, for his



love of this business, and for his continued dedication and support of our efforts. We are also thankful to you for purchasing our products. As I've said in the past, Marathon's commitment to you is to be responsible on our watch, to be a group that is ready in all seasons. Our attitude is wrapped around the premise that "good enough is never good enough." As we **FACE** the future, I'm confident you will sense our:

- F - Faith** in our plan for continuous improvement.
- A - Adjusting** to the circumstances that surround us.
- C - Capturing** the elements that are required for success.
- E - Experiencing** a good result from making right decisions for the right reasons.

Thanks again for everything, have safe travels, and we hope to see you soon.

A handwritten signature in black ink that reads "Charlie Myers". The signature is fluid and cursive.

Charlie Myers  
President  
Marathon Coach, Inc.